



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE



Business Analytics & Intelligence

Batch 9 (2018-19)

BEST PROJECT

First Place

Project Title

Automatic Wind Blade Defect Detection

Project Team

Priyank Agarwal, Vivek Ranjan, Shyam Ravikumar & Ganga Nagarajan



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Business Analytics & Intelligence

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BEST PROJECT

Second Place

Project Title

**Outbound Logistics Cost Optimization at a Large Tier 1
Automotive Component Supplier Company in India**

Project Team

Mekhala Chandrashekar, Manu T C, Mukul Srivastava & Nagraj Sakrepatna



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BEST PROJECT

Third Place

Project Title

**Identification and Estimation of Remarketing Campaigns
Parameters for an Online Real-Estate Platform**

Project Team

Ajay Kumar, Shruti Mathur, Soumya Srivastava & Ankit Garg



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Batch 9 (2018-19)

HIGHLY COMMENDED PROJECT

Project Title

Analytical Customer Relationship Management for a Bank

Project Team

Prakhar Agarwal, Rishikesh Kamat, Renjini Surendran & Vishnu V Menon



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HIGHLY COMMENDED PROJECT

Project Title

Forecasting Sales of Aftermarket Products

Project Team

Ahmad Zaidi, Kartik Srinivasan, Veerabhadra Kalluri Rao & Vaibhav Gupta



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HIGHLY COMMENDED PROJECT

Project Title

**Demand Forecasting and Inventory Optimization of Blood Units for the
Blood Bank at VHS**

Project Team

Saumil Seth, Sayantan Raha, Sathvi Siva & Saranya Krishnamurthy



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HIGHLY COMMENDED PROJECT

Project Title

Travel Demand Modelling Using Cellular Transaction Records

Project Team

Abilash N, Avinash Aniruthya K, Venkatakrishnan G & Vignesh K